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1929

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CATALOGUE

from

Le Roy
Gladioli Gardens

GREGORY STREET, BALLARAT

Victoria, Australia



S. V. REEVE, Proprietor.

Phone 1228



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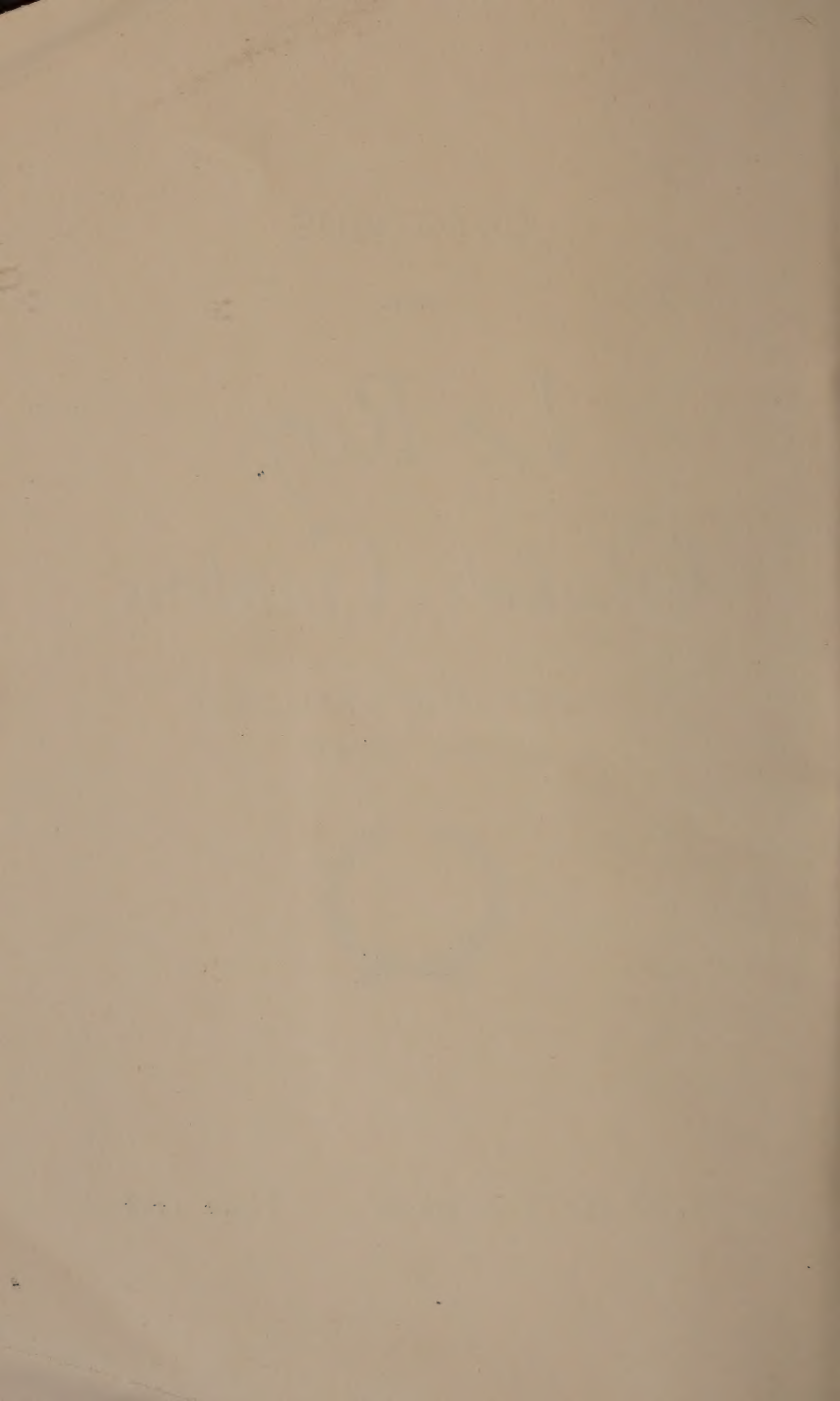
GREGORY STREET, BALLARAT

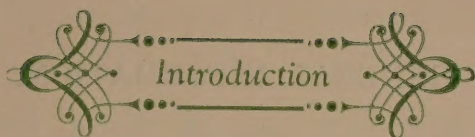
Victoria, Australia



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Every business must stand or fall on the quality of stock it dispenses and the kind of service it renders.

The selection of our stock is made with the utmost care. Each year we test many new varieties, and add only such as are distinct improvements over existing kinds.

Our stock is grown under ideal soil and climatic conditions, and our equipment for housing and curing our bulbs is the finest that can be obtained; thus enabling us to furnish our customers with fine, healthy stock that is sure to grow.

The word "service" is much abused. Our idea of Service is conducting our business in such a manner as to satisfy our customers. We realize, however, that no one person or system is 100 per cent. perfect and are therefore always pleased to have suggestions from our friends and customers.

S. V. REEVE,

"Le Roy,"

Gregory Street,
Ballarat.

GENERAL INFORMATION.

Please read carefully before ordering.

Order Early. Early orders are solicited to prevent disappointment in case the varieties selected should be sold out.

Please write your name and address plainly.

Substitutions. We do not substitute unless directed to do so; if late in the Season we suggest that you indicate a second choice.

Terms. Cash should accompany orders, except in case of regular customers. We pay postage on all orders of 20/- and over.

Guarantee. Every precaution is taken to ensure correct naming of all corms sent out by us. We are anxious to satisfy all our customers, and will gladly make a replacement of any article that does not prove true to name or does not arrive in good growing condition. If the purchaser does not accept the goods on these terms, no sale is made, and they must be returned at once.

Prices. Prices given in this catalogue cancel all previous quotations.

GLADIOLI.

Grown at "Le Roy" Gardens.

- AMETHYST.—Large flowers, good form, colour a distinct shade of lilac rose. Deep rose bordering and a white centre line on each petal. Highly recommended. 2/- each.
- AMERICAN BEAUTY.—Colour: deep rose or rosy cerise with a cream blotch on the lower petals. Large flowers with twelve or more open at one time. 1/- each.
- ALPHEUS.—Very refined type. Colour a delightful shade of salmon pink with a scarlet blotch on lower petals. 1/6 each.
- AVALON.—An extra choice blush white with very beautiful red throat markings. Slightly ruffled. 1/6 each.
- ANNA EBERIUS.—Bright purple deepening in the throat. Flowers large and well placed. Popular on account of its distinct colouring. 1/- each.
- BERTY SNOW. — A very reliable variety. Good exhibition type. Colour beautiful lilac pink with a white blotch on lower petal. 1/6 each.
- BLERIOT.—Outer part of the flower ashy rose with a cream blotch. Very nice colouring. Good cut flower. 1/- each.
- BURWOOD BEAUTY.—Eight to ten blooms open on this variety. Refined pink with a bright scarlet blotch. Well faced spike. 2/- each.
- CHARLEMAGNE.—Good exhibition spike. Large flowers. Deep rose ground, flaked salmon red and scarlet. Lower petals dotted crimson on cream. 1/- each.
- COMRADE (Mairs). — One of the best exhibition varieties. Colour lovely salmon and slate. 6/- each.

- CHARLES BERTIER.—Long spike of large well opened flowers of a light lilac with a white blotch. Good spike. 2/6 each.
- CONSTANCE. — A beautiful cut flower. Upper petals rich salmon with lighter undertone. Lower petals orange on salmon. 1/- each.
- CAPTAIN BOYTON.—Large light lavender flowers with small purplish red blotch. Very fine. 1/6 each.
- CATHERINA. — Has a pretty light mauve blue ground with a dark maroon blotch. Good cut flower. 1/- each.
- DAINTINESS. — Fine light mauve ground colour. Deep violet blotch bordered cream. 1/- each.
- DR. F. E. BENNETT.—Vivid scarlet with creamy white markings in the centre of the flower. Spikes tall and well faced. Very good. 2/6 each.
- DUCHESS OF YORK (Mairs).—This is a beautiful variety. Colour a wonderful shade of ashy rose with a pure white blotch in the centre. Good exhibition type. 3/6 each.
- DAVID AIRDRIE (Mairs). — Lovely rosy carmine with a lighter centre. Flowers very large and substantial. Vigorous. 3/6 each.
- EMILE AUBURN.—Most unique Glad. Colour a striking blend of salmon, orange and slate with a beautiful cherry coloured blotch in centre. Large flowers on a grand long spike. 1/-.
- ESME DESAILLY. — Exhibition type, large well rounded flowers. Salmon pink in shade. Lower petals cream with carmine lines and shading. 5/- each.
- ENSIGN. — Crimson scarlet with a clear white blotch. Large flowers on a good long spike. 1/- each.
- EUREKA. — Salmon tipped tango. A feather red blotch on lower petals. Good variety. 1/6 each.
- FERN KYLE. — Large ruffled flowers of a creamy white colour. Vigorous grower. Good for all purposes. 1/6 each.

- FIRE RIBBON.** — Fine garden variety. Crimson scarlet. Many flowers out at the same time. 1/- each.
- FIREFLAME.** — Large open flowers fiery red in colour, dark crimson throat. Showy variety for garden or cut flower. 1/6 each.
- FLORA.** — Beautiful clear soft yellow self with fine large well formed flowers. 1/- each.
- GOLDEN MEASURE.**—Fine deep yellow self with strong vigorous growth. Large blooms produced on a long strong spike. 1/- each.
- GLENROY.**—The ground colour of this Glad. is a delicate creamy white lightly flaked with pale salmon. Lips cream. Good cut flower. 1/- each.
- GERTRUDE ERREY.**—Has large flowers on a perfectly formed spike. Colour a beautiful light salmon or shell pink shading off to almost white in the centre. Dark salmon throat markings. 1/-.
- GLORIOSA (Mairs).**—Spikes very large, of a bright scarlet colour with a white blotch. Good exhibition varitey. 3/6 each.
- GIANT PEARL.**—Pure glistening white with great vigour. Spikes well faced opening from eight to ten very large flowers. 2/- each.
- GUY MANNERING (Mairs).**—Purple carmine, with white lines and blotches. Very good spike. 4/- each.
- HINEMOA.** — Immense wide winged flowers. Six open at a time. Colour a deep pink flaked with chocolate. A large clear yellow blotch. 1/6 each.
- HERADA.** — A beautiful pure mauve suitable for decorative and garden use. 1/- each.
- HENRY FORD.** — This variety produces large flowers of a distinct bright violet purple. Good cut flower. 1/- each.
- HELMSDALE.**—Colour scarlet with greyish centre. Veneered with crimson. Good sized flowers, spikes well arranged. Recommended for garden and exhibition. 1/6 each.

IVERNIA. — A truly beautiful Glad. of light pale pink colouring. Flecked with rose pink on the outer portion of the petals. Ideal exhibition variety. 2/6 each.

IMPERATOR.—A fine creamy white Gladiolus, large nowers, well placed on a good spike. Vigorous. 1/6 each.

JAMES LUNLOP (Mairs). — Extra long spikes, orange scarlet with darker markings. Good. 2/- each.

JEAN MAIR.—Well faced spikes, colour bright carmine pink, with white blotch and bands in the centre. Exhibition type. 2/6.

JOE COLEMAN. — Bright crimson with lighter centre. A fine variety of the ruffled class. 1/4 each.

JEAN TENNY.—Bright silvery rose, cream blotch in the centre, excellent variety. Good for both garden and exhibition. 1/-.

KING PEARL. — White, deepening to cream in centre. Cream yellow blotch. Good all round flower. 1/- each.

KING GEORGE.—Bright crimson with a very effective creamy white blotch. Fine spike with many well faced on a strong spike. 2/6 each.

LE TRIOMPHE. — Rosy lilac. Beautifully flaked. White blotch. Fine exhibition variety. Flowers flowers open. Exhibition type. 2/6 each.

LAIDLEY. — Light pink ground colour, beautifully flushed and flaked with deeper pink shade. Cream band on lower petals, crimson spot in throat. Beautiful decorative or show variety. 1/6.

LOVELINESS.—Colour cream with buff and tinted pink. Perfectly formed spike, splendid substance. 1/- each.

LAVINIA.—Light pink in the centre, outer portion of the flower flaked fine bright pink. Small petals lined with cream. 1/-.

- MRS. T. RATTRAY. — This variety is unequalled in length of spike. Colour a fine bright rose. Well faced spikes showing up to nineteen flowers. 2/- each.
- MRS. GALBRAITH. — Beautiful exhibition spike with large open flowers of an attractive salmon flaked with a darker shade. 1/6 each.
- MRS. LEON DOUGLAS.—Salmon rose, striped with flame and scarlet. Pale lemon centre, speckled with ruby. Strong grower. 1/6.
- MRS. F. C. PETERS.—A very popular variety of an attractive pink shade which does not fade. Purplish blotch in the throat. Large flowers good long spike. 1/6 each.
- MRS. GEORGE WHITE.—Beautiful long spike of a dark rose pink shade, with wine red throat markings. Eight to ten blooms opened at one time. Exhibition type. 2/6 each.
- MRS. CLENDENIN. — Outer part of the flowers cream flushed shell pink. Large wine red blotch. Good variety, suitable for exhibition or garden use. 2/6 each.
- MRS. S. A. ERREY.—Very fine spike with magnificent wide open flowers with splendid texture. Colour brilliant orange with orange crimson blotch. Tall spike. Exhibition type. 3/6 each.
- MARY STEINS BURKE.—Beautiful canary yellow overlaid with apricot. Deep yellow centre with ruby markings in throat. 1/6 each.
- MADAME G. BOULAY.—Large flowers of a blush pink colour, with vivid maroon crimson blotch. Beautiful spike, recommended for exhibition or decorative purposes. 1/6 each.
- MAUVE X.—Very large flowers, lavender mauve in colour, with large crimson blotch. Fine spike. Wonderfully vigorous. Good for all purposes. 1/6 each.
- MARY PICKFORD.—Delicate creamy white with a soft yellow throat. Good cut flower. 1/- each.
- M. M. SULLY.—Refined pure ivory white flower, with clean cut scarlet blotch. Beautiful decorative variety. 1/- each.

- MELIS-A**—A beautiful flower with a buff yellow ground tinted pink. A pure yellow centre gives a warm and pleasing effect to the spike. Exhibition type, F.C.C., Ballarat, 1929. 1/6 each.
- MARMORA**.—A wonderful variety which creates a sensation everywhere. Colour a beautiful lavender overlaid with lavender grey. A large petunia coloured blotch sets off the spike to perfection. Exhibition type. 2/- each.
- ODALISQUE**.—Colour creamy white, with a scarlet blotch. Good spike. Very showy. 1/6 each.
- OBELISK**.—A high quality Glad. of good exhibition type. Colour beautiful creamy yellow with a deeper yellow centre. Tall spike. Good form. Recommended. 2/- each.
- OUR SELECTION**. — Orange scarlet, generally flaked with a deeper shade, cerise blotch. Exceptionally long spike with many flowers open. Good. 2/- each.
- ORION**.—A rich shade of reddish orange, with a prominent orange crimson blotch. Tall and strong in growth. An all-purpose variety. 1/6 each.
- PURPLE VICTORY**.—Large wide winged flowers of a beautiful purple maroon colour. Lighter towards centre. Good spike. Recommended. 2/6 each.
- PURPLE GLORY**.—One of the best of the ruffled section. Colour a very fine purple darkening towards the centre. Very good. Recommended. 1/- each.
- PHAENOMEN**. — A decorative variety of great merit. Upper portion of the flower soft salmon pink, with clear yellow blotches on the lower petals. A very pleasing colour combination. 2/- each.
- PRINCESS MARY (Mairs)**. — A beautiful cream shaded pink. Good spike. Many flowers opened. Exhibition type. 3/6 each.

- PRICOTA.**—A wonderful shade of salmon apricot. Nice spike. Very showy. Recommended. 2/- each.
- PYTHIA.**—Large wide open flowers of a soft scarlet colour. Darker blotches in the throat. Good variety. Nice long spike. 2/- each.
- QUEEN MARY (Mairs).**—An exhibition variety of great merit. Colour creamy white, the edges of the petals being lightly flaked with rose pink. Flowers well placed on long strong spikes. Highly recommended. 5/- each.
- RENOWN.** — Exquisite colouring. Lovely deep cream, shading off to lighter tint at the edges. Pure yellow blotch. Refined type. Recommended. 1/- each.
- RED FIRE.**—Entire flower of the richest pure self-coloured bright red. Very striking and showy. The best bright red gladioli we have. 2/- each.
- RED KNIGHT.**—Another red Glad. which we highly recommend. Very showy and conspicuous. 2/- each.
- RICHARD DIENER.**—Pure geranium pink. Cream centre, speckled ruby. Good spike, suitable for decorative and exhibition purposes. 1/6 each.
- ROSE ASH.**—Very unusual colour. The centre of the flower being rosy salmon. The outer part overlaid with greyish lavender. Lower petals yellow speckled with ruby. Good. 1/- each.
- RED LORY.**—A splendid new variety, perfectly arranged spike. Ten to twelve blooms open. Colour vivid orange crimson shading to bright orange on the edges of the petals. Lower petals purplish carmine edged with orange. Recommended. 7/6 each.
- SENTINEL.** — Warm salmon pink with darker feathering and crimson blotch in the throat. A flower suitable for both exhibition and decorative purposes. 1/- each.

- SUNSET (Mairs).—A very reliable Glad. for exhibition. Usually has twelve to fourteen blooms of an orange apricot colour, open at one time. Beautiful spike. Very conspicuous. 5/- each.
- SILVAN BELLE.—Beautiful large flowers of a soft pink shade flaked with a deeper pink. Good spike. Suitable for both exhibition and decorative purposes. 2/- each.
- SPARKLER (Mairs). — Colour lilac red with a cream centre. Very fine spike, suitable for all purposes. 2/6 each.
- THOS. T. KENT.—Ground colour pale pink, veined with crimson. A crimson blotch in the throat. Well formed spike. A reliable show variety. 1/- each.
- W. H. PHIPPS. — The colour of this Glad. is soft pink, overlaid with light rose salmon. Cream lines in the throat. Highly recommended for exhibition purposes. 2/6 each.

PRIMULINUS HYBRIDS.

Primulinus Hybrids are a cross between the small primulinus species, which is found growing wild near Victoria Falls, South Africa, and the large Gladiolus. The result is a new variety known as Primulinus Hybrids. The blooms are smaller than those of the Gladiolus and are slightly hooded. Grandiflora Primis. are larger Primulinus Hybrids with less hood and greater breadth of Floret. Both varieties are posed like butterflies on long slender stems. They come in beautiful nasturtium shades with a few exquisite pinks. Because of the size, and the graceful pliant stems, they are especially lovely for baskets and table decoration, and their value for indoor decoration will be evident at a glance.

ALICE TIPLADY.—A lovely variety of an attractive apricot shade. 6d. each.

ARLON. — A pleasing salmon colour. Reddish shading in centre. 6d. each.

BUTTER BOY.—Large flowers. Pale butter yellow. Faint brown lines on deep primrose throat. 9d. each.

JEWELL. — A beautiful variety. Delicate salmon pink shade with a yellow blotch on the lower petals. 1/- each.

MAIDEN'S BLUSH.—A beautiful delicate pink. A variety of lovely colouring. Recommended. 6d. each.

MISS NINE.—Yellow, flushed orange. Good sized flowers. 6d. each.

MING TOY.—Large flowers of beautiful form and colouring. A combination of flesh, buff and maize tints, beautifully blended. 1/- each.

- ORANGE BRILLIANT. — A beautiful rich orange shade. Highly recommended. 6d. each.
- SALMON BEAUTY.—Large flowers, deep salmon in colour. Throat shaded yellow. 6d. each.
- SCARLETTA.—A fine light scarlet colour of very graceful appearance. 6d. each.
- SOUVENIR. — A beautiful rich deep yellow self. Average size flowers. Highly recommended. 6d. each.
- LILAC WONDER. — Flowers large and gracefully placed on slender stems. Clear lilac in colour. This is a Grandiflora Prim. of great merit. 1/- each.
- TANGERINE.—Large flowers of a glowing orange colour. Good strong spikes. One of the best. 1/- each.
- WHITE BUTTERFLY.—A first class variety. All white with a soft cream white throat. Fine slender stems. A beautiful cut flower. 1/6 each.

SPECIAL GLADIOLUS COLLECTIONS.

We make up these collections to give special value to those who enjoy many colours.. Also for those who like special colour groups. Many of these collections are ordered, to be sent out as gifts, others as nucleus collections for new gardens.

All orders will be filled with large blooming size bulbs taken out of our regular stock of named varieties, sent pre-paid.

Enclose your personal greeting card for the gift orders.

- 12 Primulinus Hybrid Gladiolus, all different, 5/-.
- 12 Salmon, Orange and Red, all different, 5/-.
- 12 Pink, Rose and Red, large flowering Gladiolus.
All different, 7/6.
- 12 Amethyst, Old Rose and Smoky varieties. Large
flowering. All different, 7/6.
- 12 Choice exhibition varieties. Named. All different,
10/-.
- 15 Choice mixed varieties. Large flowering. All
different. Exhibition type, 15/-.

"Florette," Geo. White, Proprietor,
Florists and Floral Art Designers,
Sturt Street,

BALLARAT.

are our local distributing agents. Any orders entrusted to them will receive our prompt attention.
